

FACSIMILE FORM OF PROXY TO ATTEND THE SHAREHOLDERS' MEETING

(1),
owner of no. _____ ordinary shares representative of _____% of the share
capital of Lottomatica Group S.p.A., hereby delegates

(2)
to represent him/her in the ordinary shareholders' meeting of such company, that will be held on
April 30, 2010, at 11.00 a.m., at the registered office in Rome, Viale del Campo Boario, 56/d, with the
following items on the agenda:

- 1) financia statements as at December 31, 2009 and proposed allocation of net profits and of part of
the disposable reserves; inherent and consequent resolutions;
 - 2) 2010-2016 stock option plan reserved for Group employees; empowerment of the Board of
Directors; inherent and consequent resolutions;
 - 3) 2010-2014 stock allocation plan reserved for Group employees; empowerment of the Board of
Directors; inherent and consequent resolutions;
 - 4) proposed amendment to the overall amount of the compensation of all the members of the Board
of Directors, pursuant to Article no. 2389, paragraph 3 of the Italian Civil Code; inherent and
consequent resolutions;
 - 5) proposed buy back program pursuant to Articles no. 2357 and no. 2357-ter of the Italian Civil
Code; empowerment of the Board of Directors; inherent and consequent resolutions;
- giving him/her the power to exercise the voting right, in his/her name and on his/her behalf, totally
approving his/her act³.

Venue, date

Shareholder's signature

¹ Please indicate name, last name or corporate name, tax code or VAT number, domicile or registered office of the
represented party.

² Please indicate name, last name or corporate name of the representing party.

³ Please note that pursuant to article 118, first paragraph, lett. c) of the Consob Issuers' Regulation, as amended, holdings
are also considered, for the purposes of the disclosure requirements referred to in Article 120 of the Consolidated Financial
Law, shares in relation to which "*the voting right is due by virtue of proxy, provided that said right can be discretionally
exercised, in the absence of specific instruction provided by the delegant*".