



LOTTOMATICA GROUP S.p.A.

With Registered Office in Rome, Viale del Campo Boario, 56/d

Paid-in Capital Euro 172,015,373.00

Registered in the Companies Register of Rome with the no. 08028081001

Subjected to the management and coordination of De Agostini S.p.A.

**ILLUSTRATIVE REPORT BY THE BOARD OF DIRECTORS ON THE THIRD ITEM
ON THE AGENDA OF THE SHAREHOLDERS' MEETING
SUMMONED FOR APRIL 30, 2009**

Point No. 3 on the agenda – “2010 – 2014 share allocation plan to be reserved for employees of Lottomatica Group S.p.A. and/or its subsidiaries and delegation of powers to the Board of Directors to carry out such plan; deliberations on related and consequent matters”

Dear Shareholders,

We have convened you for an Ordinary Shareholders’ Meeting to subject for your approval, pursuant to article 114-*bis*, comma 1, of Legislative Decree no. 58/1998 (the so-called Unified Financial Law Text), the 2009-2013 share allocation plan to be reserved for employees of Lottomatica Group S.p.A. and/or its subsidiaries (the “Share Allocation Plan”), as well as to delegate to the Board of Directors the necessary powers to carry out such plan.

For a description of the Share Allocation Plan, we make reference to the related informational memorandum attached to this Report, which has been prepared pursuant to article 84-*bis* of the CONSOB regulations enacted under Resolution no. 11971 of 14 May 1999, as subsequently amended.

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In the event that it is in agreement with the proposals at hand, the Shareholders’ Meeting is requested to approve the following resolutions:

“The Ordinary Shareholders’ Meeting of Lottomatica Group S.p.A.,

- *having examined the informational memorandum (the “Informational Memorandum”) which has been provided pursuant to article 84-bis of the CONSOB regulations enacted under Resolution no. 11971 of 14 May 1999, as subsequently amended;*

Hereby resolves

- I. *to approve the 2010-2014 share allocation plan to be reserved for employees of Lottomatica Group S.p.A. and/or its subsidiaries (the “Share Allocation Plan”), as indicated in the Informational Memorandum;*
- II. *to delegate to the Board of Directors all powers necessary or opportune to carry out the Share Allocation Plan. In particular, and merely as an example, the Board of Directors will have the power, and the ability to sub-delegate such power, to: (i) identify the beneficiaries of such Share Allocation Plan among executives of Lottomatica Group S.p.A. and/or its Italian subsidiaries, as well as among the Senior Vice Presidents, Vice Presidents, Key Directors and Managers of its foreign subsidiaries, and set the number of shares to be so assigned to each such participant; (ii) to set the results-based conditions and/or the performance measures upon which allocation of the shares will be decided; (iii) to establish all other terms and conditions for the carrying out of the Share Allocation Plan; (iv) to prepare and approve the terms and conditions governing the Share Allocation Plan, as well as amend and/or supplement them; all of the above to be in conformity with the information provided in the Informational Memorandum. In order to effect the terms of the Share Allocation Plan, the Board of Directors will have the power to increase the company’s share capital pursuant to article 2443 of the Italian Civil*

Code, and such power was given by the Extraordinary Shareholders' Meeting on 23 April 2007, or to use the treasury shares;

- III. *to delegate to the Chairman of the Board of Directors and to the Managing Director or the Managing Directors who have been appointed on a temporary basis, also individually among themselves, all powers, with the power of sub delegation, to fulfill any applicable legal and regulatory requirements relating to the resolutions thus adopted”.*

Rome, March 3, 2010

On behalf of the Board of Directors

The Chairman

Lorenzo Pellicoli