

## **PAOLO CERETTI**

Born in Turin in 1955, he gained his professional experience inside the Agnelli Group, holding from 1979 positions of increasing importance at Fiat S.p.A. (Internal Auditing and Finance) and in the Financial Services Sector (Planning, Credit and Control) and subsequently assuming the position of Head of Strategic Planning and Development of Ifil.

After assuming responsibility for the internet B2C sector of Fiat/Ifil in 1999 as CEO/General Manager of CiaoHolding and CiaoWeb, he was appointed CEO and General Manager of GlobalValue SpA, a Fiat/IBM joint venture in the Information Technology sector.

Since 2004, he has been General Manager of De Agostini, the holding company of the De Agostini Group.

In 2007 he was appointed Managing Director of DeA Capital.

He is a member of the Board of Directors of De Agostini Editore, De Agostini Communications, Lottomatica, Zodiak Entertainment, Generale de Sante, Migros Turk and other companies.