

MARCO DRAGO

Marco Drago has been the Chairman of De Agostini SpA, the holding company of the De Agostini Group, one of Italy's largest family-run groups, since 1997.

During this time he has steered the company through a crucial evolutionary phase.

As Chief Executive Officer of the Editorial Group during the 80s and 90s he was the driving force behind the exceptional growth in Italy and especially abroad.

Since 2000, as part of a diversification strategy, he has led the Group's expansion in the lottery, games and services sector with Lottomatica – GTECH; in the media and communications sector with Antena 3 de Television in Spain (with the Planeta Group) and Mikado Film and Magnolia in Italy; in the insurance sector with Toro, later sold to the Generali Group; and in the finance sector with DeA Capital.

Since October 2006 he has been Chairman of the Board of Partners of B&D Holding di Marco Drago and C. S.a.p.a., a family limited partnership created to ensure cohesion in share ownership, consistency of intent and continuity in decision making over the long term.

He is also Vice President of the De Agostini Planeta Group, and a Director of Antena 3 de Television, Lottomatica – GTECH, DeA Capital, De Agostini Editore, Editions Atlas (France) and S. Faustin (Techint Group).

Born in Settimo Torinese, in the province of Turin, in 1946, he graduated in Economics and Business from the Università Bocconi in Milan in 1969.

That same year his career in the family company began when he joined the De Agostini Geographical Institute. Following appointments as Executive Officer and Managing Director, he then replaced Achille Boroli as Chairman of De Agostini SpA.

In 1970 he married Donata Morandi and they have three children: Enrico and Nicola, both graduates in Economics from the Università Bocconi and Marcella, a graduate in Modern Literature.