

MARCO SALA

(Managing Director and General Manager)

Born in 1959 in Milan, where he graduated in Business and Economics at Bocconi University. He joined Kraft in 1985, holding various roles in the Marketing Department.

In 1993 he was appointed Marketing Director of the Fresh Food Division, and two years later was given the role of Sales Director in the same division.

In 1997 he joined Magneti Marelli (a Fiat Group company) as Head of the Spare Parts Division. Two years later he also became Head of the Lubricants Division.

In April 2001 he joined Seat Pagine Gialle as Head of the Italian Business Directories Division. In November he became Head of the entire Business Directories area with responsibility for a number of international companies such as Thomson (Great Britain), Euredit (France) and Kompass (Italy).

After a brief period as Managing Director of Buffetti, in March 2003 he joined Lottomatica in the role of Chief Executive and Member of the Board.

Following Lottomatica's takeover of GTECH, leading international supplier of technologies for games and services, in August 2006 he was appointed Managing Director and General Manager of Lottomatica S.p.A. with responsibility over European activities and, since April 2009, he is Managing Director and CEO of Lottomatica Group S.p.A.