

SEVERINO SALVEMINI

Born in Biella on October 21, 1950, he is currently professor of Business Management at the Bocconi University of Milan and Director of Economics for the Arts, Culture and Communication Department.

He has been Pro-rector of International Relations (1997-2000) and Chairman of the Corporate Management School (2003-2006).

Currently he is Vice-Chairman of Ned Community, a community of non-executive directors, as well as member of the Board of Arbitrators of AGIS, *Associazione Generale dell'Industria dello Spettacolo*, Rome.

Among the most offices held he is a member of the Board of Directors of Lottomatica, Medicontech, Lombarda & Associati, Accademia Teatro alla Scala, Fondazione U idea- Unicredito, as well as Chairman of Mikado Film, Magnolia and of Film Investimenti Piemonte.